

# FONTAIN



## CORPORATE SOCIAL RESPONSIBILITY POLICY

Fontain has a Corporate and Social Responsibility (CSR) policy that looks beyond the 'green' and environmentally sympathetic aims of our ISO14001 and FSC accreditations. We consider the direct and indirect impacts of our operations on all our stakeholders including our customers, suppliers, workforce and the local community - by adopting ethical and socially responsible management approaches to compliment environmental considerations. For us CSR is not an afterthought, it is an integral part of the business, it underpins our strategy and helps us to manage our impact on society and contributes towards a more sustainable way of doing business. We have implemented a bespoke environmental software suite that provides the framework for operating our business and measures our performance against our set targets.

At Fontain our Corporate Social Responsibilities are at the heart of everything that we do and integrity is at the heart of our Corporate Social responsibility:

- Investment in the latest machinery, IT, software and most of all....PEOPLE.
- New ideas are welcomed and encouraged
- Training our staff through BPIF schemes such as Vision in Print
- Environmental awareness in all that we do, endorsed by our accreditations
- Growing organically and responsibly to ensure sustainability
- Responsible business practices are adhered to at all times
- Innovative thinking ensures that we remain focussed at all times
- Transparency throughout in all that we do
- Yearly targets are set for continual improvement

We believe that integrating all of the above into a firm and decisive business plan will ensure long term sustainability, whilst having minimal environmental impact and provide our stakeholders with peace of mind and confidence that CSR is key to all that we do.